LINGO Communications Manager, part-time

Description

LINGO is a rapidly growing organisation with a growing international media presence, having recently collaborated with The Guardian, Le Monde and others. As our impact scales, we are looking to match our capacity to engage with the media and increase our reach. We are therefore looking for an experienced communications manager to lead and refine our current communications strategy, and to successfully bring in new opportunities.

The successful applicant will also be working with our project coordinators and assisting in growing our social media engagement.

Role title  Communications Manager

Location  Remote

Reporting to  Director

Start Date  ASAP

Term  7 months part-time (renewal of term dependent on funding)

Package  €2,000 - €3,500 gross per month, depending on experience

Role and responsibilities

- Managing existing communications with journalists and successfully capturing new opportunities to grow LINGO’s media presence.
- Optimising LINGO’s communication strategy, identifying gaps and implementing clear, structured methods.
- Assisting project coordinators in developing engaging social media strategies.
- Leading communications (in social and traditional media) of LINGO’s Protected Carbon project.

Required skills, attributes and experience

- A minimum of 3 years experience in communications management.
● Proven professional experience in any of the following areas: executing engaging social media campaigns, growing an organisation’s media presence, writing high-quality press releases or news articles.
● Familiarity with issues surrounding climate change and fossil fuels.
● Dedication to ending the burning and extraction of fossil fuels worldwide.
● Impeccable English.

Ideal candidates will:
● Have experience with climate-focused campaigns.
● Be fluent in at least one other language (preferred Spanish, Chinese, French, Arabic).
● Have worked with climate NGOs.

Application process
Please send a CV and letter of intent to francesco.loyola@leave-it-in-the-ground.org. Applicants who meet our criteria will be invited for an interview, after which a small task will be assigned. Successful completion of the task will result in a formal offer.

About LINGO

The Leave it in the Ground Initiative (LINGO) was established in 2011 with the goal to contribute to ending the fossil fuel age as quickly as possible. LINGO has identified and pushed forward high-impact game changers for the fossil endgame for a decade, working at the intersection of resistance to fossil fuel projects, research and incubating bold new framings and solutions to the climate emergency. We are members of the Global Gas and Oil Network, Rapid Transition Alliance, Beyond Gas Network, Ende Gelände Coalition, Mexican Alliance Against Fracking and others. LINGO’s strategy is to reframe the thorniest issues to make them actionable and provide strategic information to the movement to act on critical issues.